





eye3 Smart Communications Service Installation Premium

New consumer customer who has successfully subscribed to and installed any designated eye3 Smart Communications Service (“eye3 Service”) may get **any ONE OR TWO** of the below installation premiums¹. The choice of installation premium will vary according to the eye3 Service a customer subscribes to. For details, please call our hotline at 2888 0008 (press 3).

 <p>MOOV 16 bit Music Service on eye x 12 months² Suggested retail price: HK\$588</p> <ul style="list-style-type: none"> • Discover the most comprehensive Cantopop catalogue, the largest Kpop and OST library within territory • Enjoy international tunes, exclusive releases, new plugs and playlists hand curated by our music experts 	 <p>Now E Rent Now promo code x 12³ Suggested retail price: HK\$384</p>
 <p>Now E HBO GO x 12 months⁴ Suggested retail price: HK\$468</p> <ul style="list-style-type: none"> • Over 500 Hollywood movies on-demand • Over 1,500 hours of HBO original series and movies 	 <p>Now E Now Baogu x 12 months⁴ Reference value: HK\$468</p> <ul style="list-style-type: none"> • Over 200 Chinese and Asian movies • Wide variety of movies, exclusive premieres available every month



**24-month Kids A-Z⁵ and
12-month Now Player Junior Service Pack⁶**
Reference Value: HK\$4,025

Kids A-Z:

- Includes 2 award-winning electronic English reading resources: Raz-Kids and Reading A-Z (eBooks only, student version)
- Over 2,600 English eBooks with audio
- 29 levels according to your kid's needs

Now Player Junior:

- Featuring 7 live kids channels, including: Disney Channel, Disney Junior, Cartoon Network, Nickelodeon, Boomerang, CBeebies and Nick Jr.
- On demand catalogues, including: Disney Channel @ Play, CN On Demand, Nickelodeon On Demand and Watch n Learn
- More fun with the built-in flash cards and games



**24-month Kids A-Z⁵ and
12-month Oxford Reading Club⁷**
Reference Value: HK\$4,397

Kids A-Z:

- Includes 2 award-winning electronic English reading resources: Raz-Kids and Reading A-Z (eBooks only, student version)
- Over 2,600 English eBooks with audio
- 29 levels according to your kid's needs

Oxford Reading Club:

- 1,000+ sets of leveled audio books, including the renowned Oxford Reading Tree series
- Can look up Oxford dictionary definitions anytime, building vocabulary pool easily



1,500 Clubpoints⁸



HK\$300 DrGo Health Care Store Promo Code



Remarks:

1. Customer must successfully subscribe to, install and continuously use the dedicated eye3 Service for at least 24 months (“Commitment Period”) in order to get one designated installation premium for free. The choice of installation premium customers are entitled to will vary depends on the eye3 Service they are subscribing. Customer may terminate the eye3 Service Contract by giving us not less than 30 days’ prior written notice via a designated form; but if customer terminate the Contract or if the Contract is terminated due to customer’s breach of any Contract terms during the commitment period, customer will be liable to pay to us (i) an Early Termination Charge for the eye3 Service; (ii) HK\$3,500 or HK\$2,900 for the eye3 Device (depending on the eye3 device customer has chosen); (iii) the total recommended retail price of the installation premium that customer has received (if applicable); and (iv) an Early Termination Charge for the free Optional Service (if applicable) customer has chosen; and all offers and privileges under the eye3 Service will cease immediately from the date of termination. eye3 service plan is only available to selected areas and residential buildings. A redemption letter regarding installation premium will be sent to eligible customer within around four weeks after payment of the first eye3 Service bill. All visuals are for reference only.
2. The standard monthly fee of MOOV 16 bit Music Service is HK\$49. This Service is provided by Moov (Hong Kong) Limited (“Moov HK”) and is only providing music with quality up to 16 bit only. The 24 bit music quality released in 1 April 2020 is not applicable to this service. By subscribing to and/or using this Service, you agree to be bound by the “MOOV Terms and Conditions” (please see: <https://general.moov.hk/tnc/apptnc.html>) and such other terms and conditions as Moov HK may designate. We (Hong Kong Telecommunications (HKT) Limited) (“HKT”) will notify you of the redemption code (“Redemption Code”) for redemption of this Service within around 7 working days upon commencement of the commitment period of your eye3 Service, via SMS to your eye3 Device (eye3 Telephone Number). This Service can only be used in the Hong Kong region for your private domestic listening/ viewing and must not be used for any public or commercial purposes. You agree to comply with the terms and conditions applicable to the Service, including those set out in your eye3 Service contract, these Terms and Conditions, MOOV Terms and Conditions (<https://general.moov.hk/tnc/apptnc.html>). In the event of any disputes in relation to the Service, the decision of Hong Kong Telecommunications (HKT) Limited and PCCW Media Limited shall be final.
3. Customer must commit to designated contract in order to be eligible to enjoy 12 Now E Rent Now Service (eye) redemption codes as additional installation premium (“this Offer” / “the Service”). This service is provided by PCCW Media Limited and is bound by terms and conditions, for details please see Now E website: www.nowe.com. You have to register for a Now E account through your eye3 Device and enter the relevant promotional code to enjoy this Offer. Each Now E Rent Now promotional code can only be redeemed for one movie of \$32 or below. You must start to play the redeemed movie within 30 days after renting the movie. You can watch the redeemed movie for as many times as you want for 48 hours after you start to play (unless otherwise stated). Some movies are only available for persons aged 18 or above to watch. Please confirm if you have reached the age of 18 before redeeming and watching. You must apply the promotional code to redeem a movie within 24 months upon receiving the codes, otherwise the promotional code will expire. All programming accessed via the Service can only be used in Hong Kong for your private domestic viewing only and must not be shown or exhibited for any public or commercial purposes. You shall not, nor permit any other person, to sell, reproduce, copy, distribute, broadcast, transmit, re-transmit, modify nor exploit the Pack or the Service, nor any content there under by any means, nor reverse engineer any content consisting of downloadable software. You agree to comply with the terms and conditions applicable to the Service, including those set out in your eye3 Service contract, these Terms and Conditions, Now E Terms and Conditions (www.nowe.hk/tnc/service). In the event of any disputes in relation to the Service, the decision of Hong Kong Telecommunications (HKT) Limited and PCCW Media Limited shall be final.
4. The recommended retail price of HBO GO is HK\$68/month. Now E HBO GO and Now E Now Baogu are provided by PCCW Media Limited and is bound by terms and conditions, for details please see





Now E website: www.nowe.com. You have to register for a Now E account through your eye3 Device and enter the relevant promotional code to enjoy this Offer. Hong Kong Telecommunications (HKT) Limited will notify you of the promotional code for the Service within around 7 working days upon your successful subscription to the Service, via SMS to your eye3 Device (eye3 Service Number). All programming accessed via Now E Service can only be used in Hong Kong for your private domestic viewing only and must not be shown or exhibited for any public or commercial purposes. You agree to comply with the terms and conditions applicable to Now E HBO GO or Now E Now Baogu, including those set out in your eye3 Service contract, these Terms and Conditions, Now E Terms and Conditions (www.nowe.hk/tnc/service). In the event of any disputes in relation to Now E Service, the decision of Hong Kong Telecommunications (HKT) Limited and PCCW Media Limited shall be final.

5. Kids A-Z is only applicable to designated eye3 Service customers. Eligible eye3 Service customers can enjoy Kids A-Z during the 24-month Commitment Period for free, upon the expiry of which Kids A-Z will be automatically terminated. The Kids A-Z offered is a student version for home use only, and is provided by a third party provider, Learning A-Z, which content may be subject to change from time to time with or without prior notice. The value of Kids A-Z is in reference to the suggested retail price of Raz-Kids and Reading A-Z through online subscription by Learning A-Z. The content is available in English only.
6. Now Player Junior (including Now Player Junior App) is operated by PCCW Media Limited and certain content on Now Player Junior is provided by other third party providers subject to their terms and conditions. Content on Now Player Junior may be subject to change from time to time with or without prior notice. For details please visit: <https://store.now.com/en-us/nowplayerJunior/tnc.html>. Eligible eye3 Service customers can enjoy Now Player Junior service for 12 months from the commencement of Commitment Period for free, upon the expiry of which access to such Now Player Junior service will be automatically terminated. If your eye3 Service contract is terminated for whatever reason, your access to Now Player Junior service will also be terminated simultaneously.
7. The Oxford Reading Club is only applicable to designated eye3 Service plan and customers, and is provided by a third party provider, Oxford University Press, which content may be subject to change from time to time without prior notice. Customer has to register for an Oxford Reading Club account through customer's eye3 device and enter the relevant redemption code to redeem this premium. The use of service and customer's personal data will be used by Oxford University Press are subject to the relevant terms of use and privacy policy of the relevant services. Please visit the official website of Oxford Reading Club for details. This free Oxford Reading Club service will be terminated automatically upon expiry of 12 months from the date of customer's activation of the Oxford Reading Club.
8. This offer is only applicable to new/upgrade consumer customers who successfully subscribe and install the designated eye3 service continuously for a commitment period of at least 24 months at designated areas and residential buildings. To be eligible for this offer, you must have successfully registered as a member ("Club Member(s)") of The Club (a loyalty program operated by Club HKT Limited ("Club HKT")) and activated your The Club membership account. Application of The Club membership by any person is subject to approval of Club HKT, and the joining of The Club is subject to applicable terms and conditions, including but not limited to The Club Terms and Conditions, available at The Club website at <https://www.theclub.com.hk/zh/terms-and-conditions.html>. If you are not yet a Club Member, you must register as a Club Member with your valid identity document at the time of your subscription of the eye3 Service. If you are already a registered Club Member, you must successfully activate your The Club membership account before installation of your eye3 Service. By participating in this offer, you expressly agree and authorise HKT to pass your The Club membership account information (such as your registered name and identity document number) to Club HKT, for the purpose of crediting the relevant Clubpoints to your The Club membership account under this offer. This offer is not applicable to customer who applies eye3 Smart Communications Service ("eye3 Service") with BR. If a customer is not yet a member of The Club, he / she must register as





The Club member with his / her valid identity document at the time of his / her subscription of the eye3 Service. If a customer is already a registered member of The Club, he / she must successfully activate his / her The Club membership account before installation of his / her eye3 Service. If you have not received that redemption notification, please call 1000 for enquiry or follow up within 3 months after settlement of the full payment of the first bill of designated eye3 service, otherwise the Premium will be forfeited without notice and customers will not be compensated in any way. For redemption details, please visit https://www.hkt-homephone.com/clubpoints_coupon_redemption_eng.



a **PCCW** Group member