



eye3 服務通知: 「Now 之選 on eye」服務將透過 Now TV 應用程式及 Now TV 網站提供

為了給您帶來更優質娛樂體驗，自 2026 年 9 月 8 日(「生效日期」)起，「Now 之選 on eye」服務將透過 Now TV 應用程式及 Now TV 網站提供。自生效日期起，「Now 之選 on eye」應用程式將不再提供串流服務。

自生效日期起，「Now 之選 on eye」服務僅可透過 Now TV 應用程式及 Now TV 網站內的「Now 之選 on eye」組合觀看。

合資格的 eye3 客戶可按照以下簡單步驟登記 Now TV 帳戶，並於 Now TV 網站兌換「Now 之選 on eye」組合，即可在 Now TV 應用程式及 Now TV 網頁版繼續觀看「Now 之選 on eye」服務。

合資格 eye3 客戶啟動 Now TV 服務步驟:

步驟 1: 在您的 eye3 裝置上啟動「Now 之選 on eye」應用程式

步驟 2: 點擊「前往 Now TV 啟動服務」到 Now TV 網站

步驟 3: 確認你即將換領的「Now 之選 on eye」組合，按「繼續」

步驟 4: 登入或登記 Now ID* (更多有關登記 Now ID 詳情請參閱以下步驟)

步驟 5: 確定兌換「Now 之選 on eye」組合後即可在手機及/或智能電視下載 Now TV 應用程式，或到 Now TV 網站 (embed link: <https://now-tv.now.com/home>)開始觀看！

*備註: 現有 Now TV 機頂盒客戶，請參閱「如何登記 Now ID」建立新 Now ID 帳戶以兌換此「Now 之選」組合。

重要注意事項

為確保您清楚了解服務整合的變動，請留意以下事項:

1. 頻道內容變更: 當服務轉移至 Now TV 後，透過 Now TV 應用程式及 Now TV 網站提供的「Now 之選 on eye」組合內容將不再包含 Now Jelli 紫金國際台（頻道及點自選服務）。不過，eye3 客戶可轉為觀看 Now 華劇台（105 台及自選服務），追看最新華語劇集。
2. 廣告顯示: Now TV 應用程式及網站內可能包含廣告，形式包括但不限於片頭廣告，以及源自 Now TV 或第三方的橫幅廣告。
3. 跨裝置觀看節目: 除了在原有 eye3 裝置上觀看 Now TV 內容，您可隨時隨地於香港透過 Now TV 應用程式或 Now TV 網站，在手機、平板電腦及/或智能電視（如適用）上觀看節目。
4. 「多個使用者」功能: 您可設置最多五個使用者，為家中各人輕鬆存取自己的觀看列表、觀看紀錄，以及自訂最愛頻道。每個使用者更享有專屬的主目錄及節目推介。

您使用及 Now TV 提供的服務，均須受購買前須知、Now TV 條款及條件、Now TV 應用程式/網站條款及條件及 Now TV 服務指南約束。詳情請參閱: <https://www.nowtv.now.com/terms-and-conditions> 及 <https://nowplayer.now.com/setting-sn-termsnconditions-npa>。

如有任何有關服務整合的問題，請聯絡 HKT 客戶服務熱線 1000 或 Now TV 客戶服務熱線 1833 888。

如何登記 Now ID

步驟 1: 前往 <https://id.now.com/nowidform/login.form> 然後按「免費觀看」

步驟 2: 輸入您的流動電話號碼

步驟 3: 按「取得一次性驗證碼」，驗證碼將透過短訊發送

步驟 4: 輸入您的 6 位數驗證碼

步驟 5: 按指示輸入您的電郵地址作為補助登入 ID，並設置密碼後即可完成登記 Now ID 程序

香港電訊有限公司

電訊盈科集團成員



eye3 Service Notice: "Now Picks on eye" Service to be provided through the Now TV App and Now TV Website

As part of our ongoing efforts to bring you an enhanced service experience, the "Now Picks on eye" service will be provided through the Now TV app and Now TV website starting from 8 September 2026 ("**Effective Date**"). Upon the Effective Date, the "Now Picks on eye" application will no longer be available for streaming.

Starting from the Effective Date, the "Now Picks on eye" service can only be accessed through the Now TV app and Now TV website under the "Now Picks on eye" pack.

Eligible eye3 customers can follow the simple steps below to register a Now TV account and continue enjoying "Now Picks on eye" service via the Now TV app and/or Now TV website under the "Now Picks on eye" pack.

Activation Steps for Eligible eye3 Customers*

Step 1: Launch the "Now Picks on eye" app on your eye3 device.

Step 2: Tap "Activate your Now TV service" to visit the Now TV website.

Step 3: Confirm your "Now Picks on eye" pack redemption, then click "Continue".

Step 4: Log in or register for a Now ID (see below for detailed Now ID registration steps).

Step 5: Once redemption is confirmed, you can download the Now TV app on your mobile device and/or smart TV or you can go directly to the Now TV website and start streaming!

*Note for existing Now TV Set-Top Box customers: To redeem the "Now Picks on eye" pack, please first follow the steps under "How to Register for a Now ID" to create a new Now ID account.

Important Notes

To ensure you fully understand the changes following this service update, please take note of the following:

1. Channel Content Changes: Due to the service update, the "Now Picks on eye" service provided via the Now TV app and Now TV website under the "Now Picks on eye" pack will no longer include Now Jelli (linear channel and on-demand). However, eye3 customers can enjoy Now Chinese Drama (Ch. 105 & On-Demand) to catch up on the latest Chinese drama series instead.
2. Display of Advertisements: The Now TV app and Now TV website may include advertisements, including but not limited to pre-roll ads as well as banner ads from Now TV or third parties.
3. Cross-Device Viewing: Beyond your original eye3 device, you can now stream your favourite shows anytime, anywhere on your mobile phone, tablet and/or smart TV (if applicable) through the Now TV app or Now TV website in Hong Kong.
4. "Multi-User" Profile Feature: Set up to 5 user profiles so everyone in your household can easily access their own watchlist, viewing history, and customised favourite channels. Each user can also enjoy a personalised home menu and content recommendations.

Your use of and the provision of the Now TV services are subject to Now TV Things to know before you buy, Now TV Terms and Conditions, Now TV App/Website Terms and Conditions and Now TV Service Guide. Please refer to <https://www.nowtv.now.com/terms-and-conditions> and <https://nowplayer.now.com/setting-sn-termsnconditions-npa> for further details.

If you have any questions regarding this service update, please call the HKT Customer Service Hotline at 1000 or the Now TV Customer Service Hotline at 1833 888.

How to Register for a Now ID

Step 1: Visit <https://id.now.com/nowidform/login.form> and select "Start Watching Free".

Step 2: Enter your mobile phone number.

Step 3: Click "Get One-Time Password", it will be sent via SMS.

Step 4: Enter the 6-digit code into the input box.

Step 5: Follow the on-screen instructions to enter your email address (as a backup login ID) and set your password to complete the Now ID registration.

Hong Kong Telecommunications (HKT) Limited